

1. commercialisation	the process of introducing a new product or production method —making it available on the market
2. cradle to cradle design	a method used to minimize the environmental impact of products by employing sustainable production, operation, and disposal practices and aims to incorporate social responsibility into product development
3. entrepreneurial activity	the assembling of resources, including innovations, finance and business skills in an effort to transform innovations into economic gains
4. green chemistry	the design of chemical products and processes that reduce or eliminate the use and generation of hazardous substances
5. incubation	the introduction of an innovative design idea to an environment of developmental activity and observation in order to provide optimal conditions for heightened commercial success
6. innovation	the creative solution to a problem, often using an emerging technology in an original way; could be a product, system or environment
7. legislation	the act of making or enacting laws
8. litigation	the act of filing a lawsuit against an individual or company