

1. **aggregate demand** the total demand for goods and services within the economy; components of aggregate demand are: consumption (C ); investment (I); government spending (G); and net exports (X-M)
2. **aggregate supply** the total productivity capacity of an economy, i.e. the potential output when all factors of production output when all factors of production are fully utilised
3. **average propensity to consume (APC)** the proportion of total income that is spent on consumption
4. **average propensity to save (APS)** the total income that is not spent, but is saved for future consumption
5. **circular flow of income** a model that describes how economic activity occurs between the different groups in an economy; saving, taxation and spending on imports represent leakages from the circular flow
6. **equilibrium** is achieved in an individual market when any consumer who is willing to pay the market price for a good or service is satisfied, and any producer who offers their good and services at the market price is able to sell their produce; it occurs when quantity demanded is equal to quantity supplied, i.e. when the market clears
7. **investment** any current expenditure where the benefits will be obtained in the future; most typically, this injection will involve the purchase of capital goods or the build up of stock and inventory
8. **marginal propensity to consume (MPC)** the proportion of each extra dollar of income that is spent on consumer products
9. **marginal propensity to save (MPS)** the proportion of each extra dollar of income that is saved
10. **multiplier** the greater than proportional increase in national income resulting from an increase in aggregate demand
11. **multiplier process** explains how an increase in aggregate demand will increase the overall level of national income by much more than the initial increase; this amount is known as the multiplier; the size of the multiplier is determined by the marginal propensity to save
12. **recession** the stage of the business cycle where there is decreasing economic activity, defined as two consecutive quarters (six months) of negative economic growth i.e. a fall in the GDP