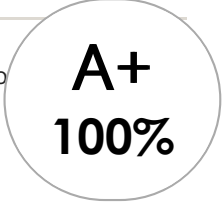


15 Multiple choice questions



A+
100%

1. the organised release of ideas, information or arguments in order to further a cause or damage an o
 - a. apartheid
 - b. **CORRECT: propaganda**
 - c. professional
 - d. boycotts

2. players receive payment for playing a sport or make it their job
 - a. constructs
 - b. propaganda
 - c. **CORRECT: professional**
 - d. advertise

3. a concept of a healthy body combined with fine morals including sportsmanship, playing by the rule and leading an actively Christian life
 - a. demographic data
 - b. **CORRECT: muscular christianity**
 - c. patriotism
 - d. manliness

4. secondary expenditures on transport systems, medical treatment, drug testing etc.
 - a. **CORRECT: indirect costs**
 - b. advertise
 - c. manliness
 - d. direct costs

5. results of statistical studies of the population - its size, structure, distribution and habits
 - a. direct costs
 - b. **CORRECT: demographic data**
 - c. propaganda
 - d. professional

6. to endorse particular brands or products in order to increase sales for the sponsor company
 - a. sexism
 - b. patriotism
 - c. apartheid
 - d. **CORRECT: advertise**

7. a tendency to show particularly male characteristics
 - a. amateur
 - b. sexism
 - c. patriotism
 - d. **CORRECT: manliness**

8. the holding of attitudes that stereotype people according to their gender, rather than judging them on their individual merits
 - a. patriotism
 - b. advertise
 - c. amateur
 - d. **CORRECT: sexism**

9. someone who participates in a sport or activity without being paid for it
 - a. advertise
 - b. apartheid
 - c. sexism
 - d. **CORRECT: amateur**

10. when a person, organisation or country refuses to deal with another country as a means of protest
 - a. **CORRECT: boycotts**
 - b. constructs
 - c. advertise
 - d. patriotism

11. concepts that have a shared meaning and understanding
 - a. sponsorship
 - b. boycotts
 - c. patriotism
 - d. **CORRECT: constructs**

12. an organisation covering all or part of the costs of a competition or event in return for advertising their product
 - a. **CORRECT: sponsorship**
 - b. constructs
 - c. boycotts
 - d. apartheid

13. a policy of discrimination by white South Africans against black and coloured African people enforced in South Africa from 1948 to 1994
 - a. amateur
 - b. advertise
 - c. **CORRECT: apartheid**
 - d. patriotism

14. a devotion to one's country and a willingness to defend it
 - a. apartheid
 - b. sexism
 - c. **CORRECT: patriotism**
 - d. advertise

15. expenditure for construction of venues, wages for workers, technology etc.
 - a. **CORRECT: direct costs**
 - b. indirect costs
 - c. boycotts
 - d. constructs