



NAME \_\_\_\_\_

## 15 Multiple choice questions

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1. the organised release of ideas, information or arguments in order to further a cause or damage an opposing cause
  - a. apartheid
  - b. propaganda
  - c. professional
  - d. boycotts
2. players receive payment for playing a sport or make it their job
  - a. constructs
  - b. propaganda
  - c. professional
  - d. advertise
3. a concept of a healthy body combined with fine morals including sportsmanship, playing by the rule and leading an actively Christian life
  - a. demographic data
  - b. muscular christianity
  - c. patriotism
  - d. manliness
4. secondary expenditures on transport systems, medical treatment, drug testing etc.
  - a. indirect costs
  - b. advertise
  - c. manliness
  - d. direct costs
5. results of statistical studies of the population - its size, structure, distribution and habits
  - a. direct costs
  - b. demographic data
  - c. propaganda
  - d. professional
6. to endorse particular brands or products in order to increase sales for the sponsor company
  - a. sexism
  - b. patriotism
  - c. apartheid
  - d. advertise

7. a tendency to show particularly male characteristics
  - a. amateur
  - b. sexism
  - c. patriotism
  - d. manliness
8. the holding of attitudes that stereotype people according to their gender, rather than judging them on their individual merits
  - a. patriotism
  - b. advertise
  - c. amateur
  - d. sexism
9. someone who participates in a sport or activity without being paid for it
  - a. advertise
  - b. apartheid
  - c. sexism
  - d. amateur
10. when a person, organisation or country refuses to deal with another country as a means of protest
  - a. boycotts
  - b. constructs
  - c. advertise
  - d. patriotism
11. concepts that have a shared meaning and understanding
  - a. sponsorship
  - b. boycotts
  - c. patriotism
  - d. constructs
12. an organisation covering all or part of the costs of a competition or event in return for advertising their product
  - a. sponsorship
  - b. constructs
  - c. boycotts
  - d. apartheid

13. a policy of discrimination by white South Africans against black and coloured African people enforced in South Africa from 1948 to 1994
- amateur
  - advertise
  - apartheid
  - patriotism
14. a devotion to one's country and a willingness to defend it
- apartheid
  - sexism
  - patriotism
  - advertise
15. expenditure for construction of venues, wages for workers, technology etc.
- direct costs
  - indirect costs
  - boycotts
  - constructs